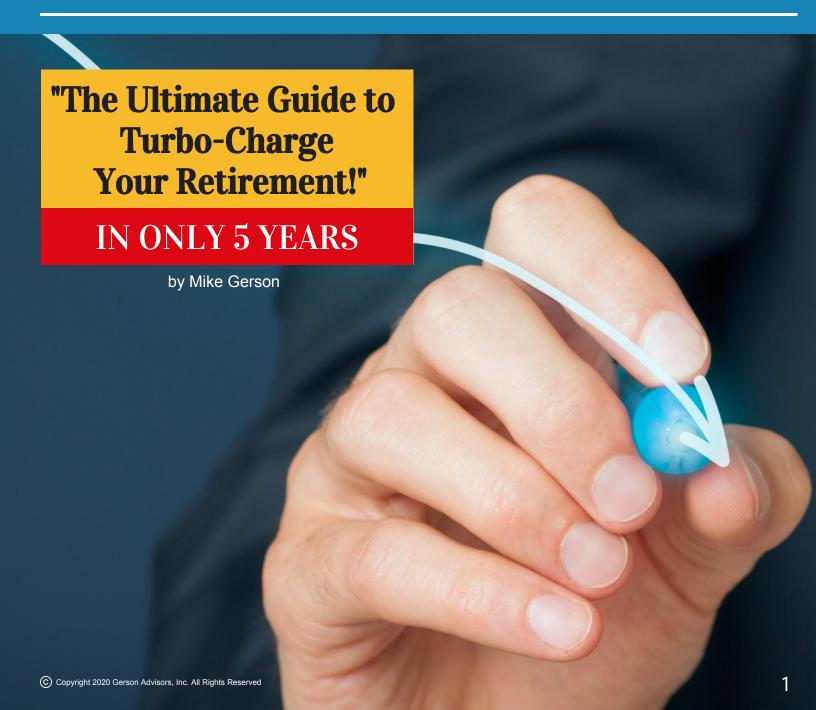
The BEST Retirement Plan in the WORLD!™

CREATE A PRIVATE "401-K LIKE" TAX FREE FUND WITH 300% MATCH



Mike

Seen and Heard:







The Miami Herald





International Business Times







Introduction

If you have an annual household income of \$100,000* or more, learn how savvy investors are using the same strategy previously available only to the super wealthy and Turbo-Charge your Retirement by 15 Years... IN ONLY 5!



Learn how to create your own "Private 401-K LIKE" Retirement Fund – With 300% Matching Contributions, Above Average Rates of Return... A NO RISK LOSS of Principal Guarantee and TAX-FREE Distributions...

Hi, my name is Mike Gerson.

By the end of this guide, you'll learn what "The Best Retirement Plan in the World" is... and the best possible way to use it to your advantage.

Full disclosure - like myself and others, when you first find out about this plan, you will think it's too good to be true... but the purpose of this guide is to prove that even though it sounds too good to be true... it isn't!

The reason you're even reading about this is due to my frustation in needing to rebound from 30%, 40% and 50% drops in my investment accounts; and after years of seeking advice from attorneys, accountants and financial advisors... I finally found a retirement plan none of them knew even existed!

Whether you're self employed or an employee and regardless if you currently have an existing 401-K or any other plan... when you learn the details I think you'll agree you may have just found; **The Best Retirement Plan in the World!**

Overview

Not only is this the **BEST** plan, it's also the **safest** retirement plan you could possibly own and in just a moment, I'm going to explain how I discovered this program and give you all the details...

But first let me explain what it is not...

It's not a traditional tax-deferred plan with IRS Qualifications and Limitations...

It doesn't involve Real Estate or ETF's and it's not a speculative Business Opportunity...

It has nothing to do with Stocks, Bonds, Options, Treasuries, Forex or Crypto Currencies...

Nor is it Futures, Gold, Silver or Commodities...

And you don't need to be an Investment Banker, work on Wall Street or run a Hedge Fund to participate... but I'm happy to show them how it works, too!

Because what I'm about to show you has been used by the Wealthy Elite for decades but only recently modified to enable average investors like you and me access. It's especially valuable to Hi-Income Business Owners, Executives, and Professionals alike.

Not only is this 100% legal, but as I will show you, Bank of America holds more of this asset class on its books than REAL ESTATE!

"This is the most compelling option I have seen in my search for a solution to maintain my current lifestyle in retirement!"

Head of one of the 10 Largest Banks and Plan Owner



In fact... this plan's design was stressed-tested against literally tens of thousands of market scenarios using some of the harshest economic conditions in history including:

- A) Normal Market Conditions -
- B) 1980's Interest Rates During the highest borrowing rates in U.S. history 1980-1995
- C) The Great Depression During the worst market correction in U.S. History 1930-1945

Most people have never heard of this strategy but 6 and 7 figure earners are now using this "401-K Like" Plan to Turbo-Charge their retirement nest egg in only 5 years with 300% matching contributions.

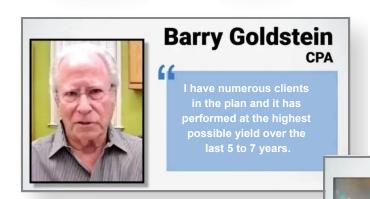
The perfect 5-PAY solution to fast-track your retirement.



3X Matching funds will generate 60% to 100% more Retirement Benefits than other options!

The Best Retirement Plan in the World can Turbo-Charge and Fast-Track your retirement account with only 5 Annual Contributions!

The following page illustrate's just a few real life examples of people from various ages and all walks of life utilizing this powerful strategy to meet their retirement needs.



Jon Rice

I struggled with "too good to

challenge the structure.

*Choose Your Contribution... See the Power of a 300% Match!

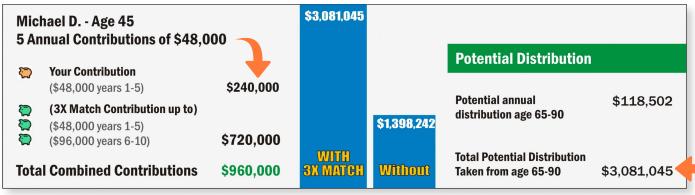
Like Peter, who starts at age 29, contributes \$80K total... grows to \$3.4M



Or Susan age 43, puts in \$180K... gets \$2.84M out



Michael age 45, contributes \$240K... to receive \$3.08M

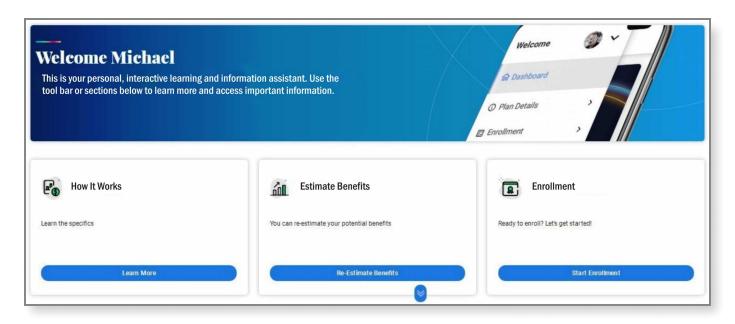


And Paula at age 57, uses \$300K to catch up... gets \$1.962M



Estimate Your Own Best Retirement...

You Will Find a FREE Link in this Report for Access to a Private Interactive Portal to Run Your Own Estimate's On Demand...



* Please note this plan is available to participants age 25 to 65 who qualify with annual household income of \$100,000 and requires 5 annual contributions with minimums starting at \$14,350 (or more depending on age).



74% of Retirement is How Much You Save-Only 26% is From Investment Returns...

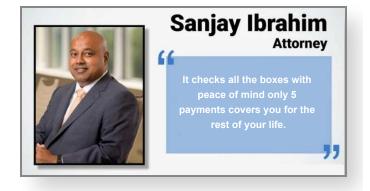
Studies show 74% of the money needed for retirement is determined by how much money you save (capital) and only 26% actually comes from investment returns.

But financial advisors focus exclusively on the 26% with no solution for the 74%!

The facts are that 90% of highly compensated, people in the U.S. save only 1/3 of what we should be saving for retirement. Many spend our early years building a business or receiving higher education and can't start saving until our midforties. By then, the numbers show we need to save 30% of our income to maintain our lifestyle in retirement but the national average is only 9%...









| Needed More Investment Capital!

I needed a way to access more capital for retirement and found a solution the wealthy have been using for generations...

As a small business owner, I contirbuted the max allowed to traditional tax-deferred plans but after meeting life's expenses (Taxes, Cars, Insurance, Mortgage, Children, Travel & Entertainment, Debt, and Unforeseen Business and Personal Expenses)...maintaining my lifestyle in retirement seemed out of reach...



And then, I found a very unique solution...

I discovered a strategy that allowed me to finance my retirement like financing a House, But with 300% Matching Funds... NO Interest Payments - NO Loan Documents - NO Bank Qualifying - NO Credit Check - NO Collateral... AND NO Personal Guarantee!

*Leverage Made Easy...

Only 5 Annual Contributions From Me And 3X Equal Contributions From a Funding Source



^{*}The plan's design provides lenders the security to utilize contributions as collateral.

HOW I discovered this plan & WHY it was developed...

I began investing in the 1980's with profits from my first startup, a commercial printing business... and then with proceeds from a loan consulting business I Co-Founded which eventually became an 8-Figure Acquisition by a public company.

After years of gains and losses followed by gains and losses, I learned an expensive lesson paying fees, taxes and market losses with my Mutual Funds, IRA's and 401-K's paying advisors to "manage" my money!

I constantly searched for strategies to grow and protect principal and minimize taxes!

At a dinner party I was introduced to a tax advisor that works exclusively with wealthy families who average \$40 Million in net worth.

He explained how they use a "Financed Insurance Solution" to protect their estate and avoid death taxes with a specially designed contract that stores cash, guarantees loss of principal, provides a decent rate of return and offers the ability to access funds Tax-Free at Retirement or Death!

He went on to explain how this takes the burden off the estate to satisfy the death tax and described how many, unnecessarily leave their estate with a massive tax burden at death.

In fact in my home town of Miami, the family of Joe Robbie - Miami Dolphins Founder - was forced to a sell the team and stadium to pay their \$47 Million Estate Tax!

But the cost to cover such a large payout at death is costly and the wealthy don't like using their own money! So they finance the policy using the insurance contract as collateral - A real Win-Win!

A strategy was conceived...

Interesting strategy but I didn't have a \$40M Net Worth. As it turns out, neither did the inventors of this plan but Necessity is the Mother of Invention:

They looked at the financed insurance solution serving their wealthy clients... and used the same strategy to focus on retirement income, instead of death taxes!

Grace B., Co-Inventor:

"If the banks that financed our wealthy estate planning clients would finance our own plan, we could leverage our way to a better retirement!

Instead of a house or a car as collateral, we used a specially designed life insurance policy optimized for minimal expenses and maximum cash accumulation that allows banks to lend in an attractive and unique way. A properly structured Life Insurance policy has exceptionally favorable tax properties for capital accumulation and distribution of funds at retirement.

We designed a self-completing plan in the event of early death with protection from unforeseen chronic or critical illness that protects the bank in a way they were more than happy to loan us the money... in fact, they loaned us 3X what we personally contributed."

The Best NON-Investment... INVESTMENT!

Not Your Father's Insurance...

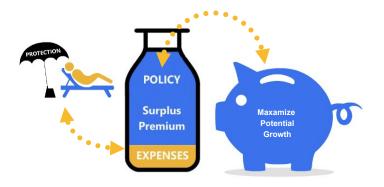
Back in the day, life insurance was abused by the wealthy as a Tax-Shelter! Policies were designed with a minisule death benefit to almost eliminate insurance cost... then dump in a ton of cash (invested tax-deferred) and when they died the principal+ investment gains passed Tax Free!

The IRS caught on and changed the law in 1988 limiting how fast... and how much, could be deposited into a policy relative to the size of death benefit. In essence, this bypassed need for SEC scrutiny as a regulated "investment!"

Life Insurance is the only asset class offering Tax-Free distributions (tax code section 7702)

Upon learning the numerous advantages of life insurance as an investment grade asset-class and how this plan utilizes a properly structured policy, I now refer to traditional life insurance as "Death Insurance" as it's an expense that only pays on death! The policy design of this plan is an asset that pay's before & after death!

Typically we buy life insurance to pay the least dollars for the largest policy. This plan *filps that* to maximize growth by buying the smallest policy possible and filling it with the most cash allowed by the IRS for **Tax-Free** access at retirement!

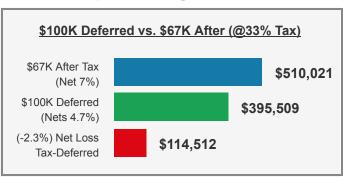


The Cost of Deferring Taxes

Conventional wisdom is to invest "Tax-Deferred" using pre-taxed dollars so there's more available to invest. *Logical... but is it optimal?*

As an analogy: If you were a farmer, would you rather pay tax on the <u>seed</u> or the <u>harvest</u>?

*Let's compare \$100K @ 7% for 30 Years:



(*\$100,000 Deferred vs. \$67,000 Taxed @ 33% Upfront)
Results after 30 yrs. @ Annual rate of return of 7%
Assuming no inflation, fees or market losses

\$114,512 Less Money (-22.4% after 30 Years)
Investing Tax- Deferred vs. Using After Tax \$

With an Out-of-Control National Debt, do you think future taxes will go up or down? (In the early 1900's the Federal tax rate went to 77% and in 1944 was 94%! In the 50's, 60's and 70's, the top rate never went below 70%)

Tax-deferred plans like 401-K's, IRA's, etc. are "Qualified" Plans. Who qualifies them? Uncle Sam!

I prefer a "Private Non-Qualified" Plan vs. one that is "Government-Qualified" and Tax-Free Income vs. paying tax on my harvest.

But the Guru's tell us Life Insurance is expensive...

OK, but compared to what? We've compared one variable **Taxes...** let's compare another... **Fees!**

Fees, Expenses & Market Losses...

Taxes, Fees and Expenses can erode 50% to 70% of your 401-K, Mutual Funds and other Investments... is there any wonder there's a Retirement Crisis in America?



Fees & Expenses:

58% of people have no idea how much they pay in fees and expenses for their 401k's, 403-b's, IRA's, Mutual Fund's and other investments... only 26% actually know how fees are calculated! Fees such as Revenue Sharing, Expense Ratios, Wrap Fees, Soft Dollar, Transaction Costs, Redemption Fees, Account Charges... 17+ fees in the fine print!

The average Mutual Fund Fees are 1.5% or more. Forbes estimates the average at 3.1%, some as much as 4.6%.

Bloomberg.com:

401-k Fees Are Eating Your Retirement Savings

Professor Teresa Ghilarducci: Economist and nationally-recognized retirement expert - "The 401k is one of the only products Americans buy they don't know the price of, the quality of or the danger of... because the mutual fund industry has protected themselves against regulation that would expose the danger and price of their products!"

According to the Department of Labor:

A 401-k plan with \$25,000 and 35 years to retirement will grow to \$227,000 (@7%) if fees are 0.5%. However if fees are just 1% higher at 1.5%... the account will only grow to \$163,000. **Just 1% more reduce's the account 28%!**

Vanguard Founder - John Vogel:

"Imagine a business where you put up all the money and take all the risk... but your investment manager keeps 70% of the profits!"

Market Losses:

Not only do taxes, fees and expenses eat savings, but on the market roller-coaster consider this:

a 50% Gain Followed By a 50% Loss... Requires a 100% GAIN to Break Even!

Start with \$100,000... Gain 50% = \$150,000 A 50% Loss will put you @ \$75,000! You now need a 100% Gain to get back to \$150,000.

This PLAN Offers Growth Potential & NO Risk With this plan, cash values are tied to, but not invested in, a market index like the S&P 500 providing annual growth potential. At year end, if the index is positive, the credit is locked in! Once interest is credited it is never lost.

A Guaranteed 0% FLOOR...

In any year the index is negative, the policy records a 0% credit instead of a loss vs. traditional investments and index funds at full market risk!

0% Floor protects your cash value against declines in the market index



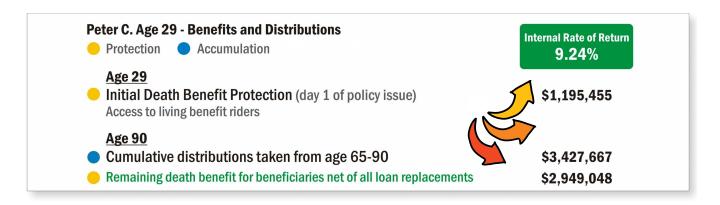
The zero floor in the policy means unlike a stock, bond or property, the underlying asset cannot have an investment loss and is one reason lenders have the confidence they will get their money back and I get a 3X boost in ROI.

... And "ANNUAL RESET" is Simply Brilliant!

On contract anniversary, not only are gains locked in... but crediting for the following year is reset and starts where the index ended. (As an example, if the S&P starts the year at 3,850 and drops to 3,100... the new starting point is 3,100... not 3,850)

5 Pay, 3X Match, Tax-Free, 0% Floor, Annual Reset, Locked-In Gains...

Too good to be true? It gets even better - A Great Rate of Return PLUS a Death Benefit!



Susan T. Age 43 - Benefits and Distributions Protection Accumulation	Internal Rate of Return 10.22%
 Age 43 Initial Death Benefit Protection (day 1 of policy issue) Access to living benefit riders 	\$2,103,125
 Age 90 Cumulative distributions taken from age 65-90 Remaining death benefit for beneficiaries net of all loan replacements 	\$2,843,425 \$2,814,536

Michael D. Age 45 - Benefits and Distributions Protection Accumulation	Internal Rate of Return 10.20%
 Age 45 Initial Death Benefit Protection (day 1 of policy issue) Access to living benefit riders 	\$2,157,440
Age 90 Cumulative distributions taken from age 65-90	\$3,081,045
 Remaining death benefit for beneficiaries net of all loan replacements 	\$3,216,077

Paula G. Age 57 - Benefits and Distributions Protection Accumulation	Internal Rate of Return 10.37 %
Age 57	
 Initial Death Benefit Protection (day 1 of policy issue) Access to living benefit riders 	\$2,002,288
Age 90	
Cumulative distributions taken from age 72-90	\$1,962,439
 Remaining death benefit for beneficiaries net of all loan replacements 	\$1,416,396

But wait there's more...

If the plan ONLY Included the benefits described... it would CLEARLY be "The Best Retirement Plan in the World" but it also protects against Major Financial Risks that could Destroy Everything You've Worked So Hard to Achieve!

UNPLANNED MEDICAL RISK

The Plan includes Living benefits covering chronic or terminal illness – protecting your savings from the potential devastation of an unforeseen medical emergency in the event of:

- Critical illness (Cancer, Heart Attack, Stroke, etc.)
- Chronic illness (Assistance with daily living, bathing, eating, dressing, transferring, etc.)
- Terminal illness (May provide living benefits if death is expected within 12-24 months. Terms vary by state.)

PERSONAL LIABILITY RISK

Highly compensated individuals have more of their benefits at risk if their employer files for bankruptcy or a potential creditor files a claim. The Cash Value and Death Benefit is protected from creditors as well as Probate.

CAPITAL RISK

Remove Capital Risk with the plan's Principal Protection if a major market decline occurs closer to retirement with less time to make up losses.

TAX RISK

The CBO estimates income taxes to double by 2033. The plan can hedge against increases using tax-free distribution provisions in the policy.

LONGEVITY RISK

Advances in medicine creates a risk of out-living our money! A shift from defined benefit plans to individual retirement planning has transferred risk from employers to retirees and is mitigated using 3X leverage within the plan.

SEQUENCE OF RETURNS RISK

This plan eliminates a serious retirement risk; the order in which investment returns are earned - a market decline early destroys account balances:

<u>YEAR</u>	BOB	TED
Account	\$1,000,000	\$1,000,000
1	(-30%)	25%
2	5%	12%
3	12%	5%
4	25%	(-30%)
BALANCE	\$720,000	\$831,768

Bob and Ted earn the exact rate of return but in reverse order. A 30% drop earlier vs. later results in a \$111,768 difference in only 4 years withdrawing \$60,000 per year. (Imagine after 10, 20 or 30 years!)

NO ADDITIONAL FEES OR EXPENSES:

All administration costs are included in the five annual contribution payments.

For Business Owners - Attract & Retain Key Employees

Employees are the lifeblood of any business and costly to attract and retain the best! Now more than ever, it's crucial to be more attractive than competitors, but most companies essentially offer identical benefits. Unlike Government Qualified plans, this Private Plan allows unrestrained options that can set you apart by offering unique advantage's, better benefits, more protection & more potential savings for key employees' retirement without increasing budgets!

So What's The Catch?

This is the most common question asked.

If It's So Good, Why haven't I heard of it before?

This plan is a modified variation of traditional Financed Insurance previously available only to families with \$10M net worth used since the 1960's.

It's been de-risked & redesigned for retirement income now with over \$1 Billion and thousands of plan owners. Very few advisors know this strategy as it was historically used exclusively for estate planning and fewer still have the expertise to repurpose it for this use.

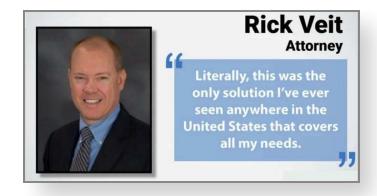
However, it is fundamentally different since there is no need to qualify, guarantee or pay interest on the loan as almost all the risk is transferred to the Insurance carrier.

BOA holds more of this Asset than Real Estate!



It is one of the safest Loans a Bank can make! Due to the plan's structure and safety, lenders do not require collateral, underwriting or personal guarantee.

This is a much safer loan than financing other assets such as property, stocks, cars, or traditional financed insurance since the zero floor inside the policy means the underlying asset cannot have a loss!



The insurance contract is designed to grow faster than the loan giving lenders high confidence of repayment. Stress testing provides them with the comfort to add 3X more cash into the plan because they know their loan is safe.

It's the extra money over and above contributions that boosts ROI and with Tax-Free withdrawals, makes this The Best Retirement Plan in the World!



So why hasn't your financial advisor, attorney or CPA heard of this? Because unless they specialize in financed life insurance for the wealthy, they don't even know it exists!

The inventors need to provide benefits for their own team created the most unique plan in the world! My need for a better approach gave me access; Now you're invited to design your own plan and meet the needs of you and your family...

Your Invitation...

Cumulative distributions taken from age 65-90

Remaining death benefit for beneficiaries net of all loan

\$3,783,212

\$3,176,860 6

If your age 25-65 with Annual Household Income of \$100,000+ You May Qualify to Set-Up a Free, Private Portal, to Run Unlimited Scenarios On Your Own to See if This Plan is Right for You..

Interactive Learning Information Assistant **Welcome Michael** Mike This is your personal, interactive learning and information assistant. Use the GERSON tool bar or sections below to learn more and access important information ♠ Home Dashboard O Plan Details Details Your Introduction Video Personal Estimate My Benefits **Dashboard** Estimate Benefits How It Works Enrollment Financial Solutions A How It Works You can re-estimate your potential benefits Ready to enroll? Let's get started! Product Leverage Q Plan Details Hear From the Experts ? FAO PROGRAM DETAILS CONTRIBUTIONS / PAYMENTS **Run Unlimited Scenarios** M BANK LOAN QUESTIONS **Estimate Benefits** Hello Michael, please verify or enter your details below including the annual amount you would like to contribute for the next 5 years to see the potential benefits PERFORMANCE Your Details 27 WHAT IF Male Excellent Health DISTRIBUTION / POLICY LOANS Enter an annual contribution amount. (Contibutions are commitments for 5 years) TRUST QUESTIONS \$ 15,000 imum contribution (includes trust fees) 👔 MEDICAL UNDERWRITING REFUND POLICY View Results **Review Program Details** enefits and distributions by age Protection Accumulation Compare... With 3X Match Age 27 otential annual distribution **6** \$145.508 n \$59.258 \$1,212,915 0 ane 65-90 **Hear From Others (1)** \$3,783,212 **1** \$1,540,696 Taken from Age 65-90 IRR Calculations **1** 9.19% **1** 7.22% Begin potential tax-free distributions \$145,508/ yr 0 saving about **6** \$1,212,915 **6** \$706,458 nitial Death Benefit Age 90 Death Benefit Remaining At Age 90 After Distribution

\$3,176,860

1 \$1,086,895

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1st email:) **Confirmation notice:**2nd email:) **Portal Invitation:**

email from: Myilia.com

Click Link in email to Get Started:

(Approval may take 24hrs.)

About Mike Gerson

Entrepreneur, Investor, Financier, Advisor, Coach, Mentor, Dad, Grandad...

4-Decade Entrepreneur... articles about me have appeared in INC. Magazine, The Miami Herald, Ft. Laud. Sun Sentinel and publications nationwide. I have Founded, Co-Founded, Bought, Sold and Grown startups to 8 figure acquisitions. Past President of an FDIC bank and consulting firm generating \$2 Billion in loans. Created & Hosted the Safe Money Radio Network. Grew one of the largest Commercial Print Brokerages in America. Invented the Full Color Business Card, Co-founder Print Brokerage Association. Today I Buy, Invest In, Lend-To and Provide Various Financial Services to Small Businesses at: GersonAdvisors.com









